

AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

LUXOR

Virtual Campus Recruitment- 2021 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register – 17TH March 2021 (4 PM)

Company	Luxor		
Website	www.luxor.in		
Batch	2021		
Date of Campus	Will Be Informed through Email		
Job Title	Management Trainee		
Eligible Degrees	MBA		
Eligible Branches	Sales & Marketing		
Eligibility Criteria	10 th	- 60 % Criteria	
	12 th	- 60 % Criteria	
	Graduation	- 60 % Criteria	
	Post-Graduation	- 60 % Criteria	
Location	Noida		
Stipend	3.00 LPA		
Job Responsibilities	 Managing Brand Sales and Marketing Campaigns Effective Communication Strategies Managing a Brand Campaign thoroughly Market Research Brand Promotion Activities Competition Intelligence Consumer Behaviour Analysis Helping team lead in ideation / communication package designing / Branding/ ATL / BTL activities etc. 		
How to Apply?	All interested and Eligible students need to apply on the Link Below latest by 17 th March 2021. (4 PM) <u>CLICK HERE</u>		

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group Dean – Industry & Academia Alliance Advisor – Amity Education Group